### Maya Mexican Food

## **Privacy Policy**

## Introduction

### **Purpose**

At Maya Mexican Food (<u>mayamexicanfood</u>), we value your privacy. To put that into practice, we take reasonable steps toward protecting your privacy and managing your information.

This Privacy Policy describes the information we collect, where it comes from, how it's used, and how it is stored.

This Privacy Policy also includes information to help you understand how the choices you have can change the collection and usage of certain information and how you can contact us with questions or concerns.

By using this Website, contacting us, or providing any personal information, you signify your consent to this Privacy Policy, agree to comply with its terms, and consent to our collection and usage of your personal information as described in this Privacy Policy, in all cases subject to applicable law.

# Scope

This Privacy Policy at privacy policy applies only to our website at <u>mayamexicanfood</u> (the "Website") and to visitors and users of our Website. It does not apply to any information we collect through channels, online or offline, other than this Website, such as phone, email, or mail operations concerning our operations, products, or services, as well as non-Website marketing contacts with you.

For your convenience, this Website may contain links to other websites. This Privacy Policy does not apply to any third-party website or service, and you should review the privacy policies of those sites before using them because other websites may not treat information collected online in the same manner as we do. Those privacy policies may include information about how to view, edit, download, or remove information or how to opt-out of certain practices. We are not responsible for the privacy practices, advertising, products, or content of those websites.

# **Updates and Changes**

If we decide to change our Privacy Policy, we will post those changes on this page at privacy policy.

If you are concerned about how your personal information is used, please visit our Website often for this and other important announcements and updates.

#### **Problems/Questions**

If you have questions or concerns about our Privacy Policy, you may contact us at info@mayamexicanfood.com.

### **What Information We Collect**

This section includes a general description of the type of information we may collect about you. Those who wish to communicate with us but do not wish to provide personally identifiable information through the Website may contact us through the address or phone numbers provided on our Website, or through our online chat function.

# Information you provide to us

We collect some information that you provide directly to us through this Website.

We collect contact information you provide, including:

- Name
- Address
- Phone Numbers
- Email Address

We collect this information with your consent, to perform any contract you may have with us, and in service of our legitimate business interests.

We do not seek to or intentionally collect any financial information that you provide directly to us.

We do not seek to or intentionally collect other information that you provide directly to us.

We do not seek to or intentionally collect other identifying information that you provide directly to us.

We do not seek to or intentionally collect any usage-related information that you provide directly to us.

We do not seek to or intentionally collect sensitive information that you provide directly to us.

#### Cookies

The Website uses a common browser feature known as a cookie, which assigns a unique identification to your computer browser and session. Cookies are typically stored on your computer's hard drive and are used to help maintain an expected user experience by tracking clicks as you go through the pages within our Website and informing the Website that each of your clicks comes from you individually when needed. We may also use cookies to tell us whether you have previously visited the Website. We may also use cookies that can be set by third parties with whom we have entered into agreements that may enable us to obtain analytic information about the use of our Website.

These third-party providers may also place cookies onto your computer. Those third-party cookies may enable us to obtain aggregate demographic information and user statistics about you and your preferences from these third-party sources as well as other information we have about you.

We collect this information with your consent in many cases, to perform any contract you may have with us, and in service of our legitimate business interests.

We may use any of these kinds of cookies:

- Essential cookies used for logins and account management
- · Performance cookies used for analytics, including visitor tracking
- Functionality cookies used for preferences (time zone and language) and enhanced content
- Targeting/advertising cookies used by content partners or banner networks

You can choose to disable cookies through your individual browser options. There are browser settings that will set it not to accept cookies or to notify you if a cookie is sent so you can decide to accept it. There are other browser settings to remove cookies previously set. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

Features on the Website may not work correctly if you disable all cookies.

### Google ads, analytics, and other services

Google provides several different technologies to our Website in the course of serving our users. These services may include the use of cookies, which we've described elsewhere in this Privacy Policy. You may want to review the Google privacy and terms page on Advertising (https://policies.google.com/technologies/ads) to determine what options you may have to control collection and usage of your information.

Similarly, Google Analytics uses cookies and device identifiers in the course of providing its analytics. This, and other analytics software, tracks website usage (pages, forms, and files) and traffic (referring page, pages visited, and exit page) to help us understand how users use the Website. You may want to review the details on how Google Analytics collects and processes data at "How Google uses data when you use our partners' sites or apps"

### **How We Use Personal Information**

We collect personal information so that we can:

- Operate and improve our Website
- Operate our business
- Improve our goods and services
- Communicate with you
- Ensure compliance with law

# **Operate and Improve our Website**

Here are some examples of what we mean by operate and improve our Website:

- Keep the Website running
- Personalize your website experience
- Provide support and respond to questions from users and Website visitors
- Maintain security of information and data
- Address network functioning, engineering, and troubleshooting issues
- Prevent fraud
- Process payments
- Grant access to the Website
- Register user accounts
- Attribute content to the right person

# Improve our Website

- Improve, personalize, and expand our website
- Personalize experiences
- Understand and analyze how you use our website
- Learn about users' needs
- Track traffic patterns and Website usage
- Customize our recommendations and promotions to you

# **Operate our Business**

Here are some examples of what we mean by operate our business:

- Keep Maya Mexican Food running
- Provide our offerings
- Comply with legal requirements
- Fulfill orders and deliveries
- Recruit team members
- Administer our business and keep proper records
- Engage in a sale of all or part of our business

# Improve our goods and services

Here are some examples of what we mean by improve our goods and services:

- Develop new products, services, or features
- Measure, support, and improve our offerings
- Analyze trends and conduct research about improving our products and services

# Communicate with you

Here are some examples of what we mean by communicate with you, directly or through one of our partners:

Provide customer service

- Email you, mail you, or contact you in other ways you approve, such as phone
  or text
- Provide updates and other information relating to the Website
- Send you marketing messages
- Send surveys
- Launch and operate promotions
- Suggest products or services of interest
- Contact you for research or informational purposes
- Enable online registration and provide customer service with respect to registration
- Email newsletters

# **Ensure compliance with the law**

- Prevent fraud
- Investigate atypical usage
- Investigate claims and/or legal actions, violations of law or agreements, and compliance with relevant applicable laws and legal process
- Comply with law
- Prevent fraud and reduce credit risks
- Cooperate with police and other governmental authorities when subject to judicial or administrative process (such as a subpoena) or as provided by law
- Respond to civil or criminal investigations, claims, or lawsuits
- Respond as we believe is necessary or appropriate to prevent physical harm or financial loss
- Protect the rights, property or safety of visitors to the Website or the public
- Resolve disputes

### **How We Share Personal Information**

We do not share your personal information outside the Company except as required by law or as disclosed elsewhere in this Privacy Policy.

## **Location of Personal Information**

We must, of course, store and process your data somewhere.

We store or process your data in these countries: UK

## **How We Secure Information**

We believe in providing a safe and secure experience for all of our online visitors. To that end, we have implemented security measures to protect the information collected from you. We maintain reasonable physical and electronic safeguards designed to limit unauthorized access to your personally identifiable information and to protect you against the criminal misuse of that information.

While we use these security measures to protect your information, please remember that no data transmitted over the Internet or stored and used for business purposes can ever be completely secure. No security measures are perfect or impenetrable. We cannot guarantee:

- that your information will only be viewed by approved people
- that information you share will remain private
- that information you share will not become publicly available

You can reduce the chances of these things happening by using a strong password, by not re-using passwords, and by protecting your devices against viruses and other malware.

#### **Business Transactions**

If we sell our assets or merge with another company, or if our company goes out of business, user information used by the business will be one of our assets that might be transferred to our successor. You consent to that successor's use of your information, subject to the terms of this Privacy Policy.

### **Access and Choice**

You have choices about the information we collect.

If you do not want to agree to the ways we've said that we might use your personal information, your first and best step is to not submit any of that personal information to us.

If you do not want to receive emails that we send, including those with information or promotions, you can unsubscribe to those emails by clicking the unsubscribe link, responding with "unsubscribe," or contacting the "help" email address below.

If you do not want to receive other marketing materials from us or if you do not want us to share your personal information with other entities as described in this Privacy Policy, please send us your name, address, and email address, together with a statement that you want to opt-out from information sharing or receiving materials (or both).

Please send your information and request to:

info@mayamexicanfood.com

### **Children's Personal Information**

This Website is not intended to be used by children under the age of 13. Children under the age of 13 may not use or submit any information to the Website, and their guardians should not permit them to do so. The Company does not seek to or intentionally collect any personal information from children under 13. If such a child or their guardian alerts us, we will take reasonable steps to delete any such information as quickly as is practical.

## CONNECTICUT

This section applies only if you are a Connecticut resident and we (1) (A) do business in Connecticut or (B) produce products or services that are targeted to Connecticut residents; and (2) during the prior calendar year, controlled or processed the personal data of (A) at least 100,000 Connecticut residents; or (B) (i) at least 25,000 or more Connecticut residents and (ii) we derived over 25% of our gross revenue from the sale of personal data.

You have the following rights:

- 1. A right of knowledge you may ask that we confirm whether or not we are processing your personal data.
- 2. A right of access you may ask to access your personal data we are processing; you may ask to receive a copy of the personal data that you previously provided to us in a portable and, to the extent technically feasible, readily usable format.

- 3. A right of correction you may correct inaccuracies in your personal data, taking into account the nature of that data and the purposes of processing that data.
- 4. A right of deletion you may ask that we delete personal data provided by or obtained about you.
- 5. A right of opt-out you may opt out of the processing of the personal data for purposes of (1) targeted advertising, (2) the sale of personal data, or (3) profiling in furtherance of decisions that produce legal or similarly significant effects concerning the consumer.
- 6. A right to appeal- you have the right to appeal a company decision not to fulfill any of these requests.

We have the following related obligations, subject to applicable law:

- 1. Timely response to your requests.
  - We have to respond to your requests without undue delay, but in all cases within 45 days of receipt.
  - We may extend the response period once by 45 additional days when reasonably necessary, taking into account the complexity and number of your requests, so long as we inform you of any extension within the initial 45-day response period, together with the reason for the extension.
  - If we decline to take action on your request, we have to inform you without undue delay, but in all cases and at the latest within 45 days of receipt of the request, including the justification for declining to take action and instructions for how to appeal our decision.
  - In general, we will provide information in response to your requests without charge, up to once annually per user.

## 2. Appeal mechanism.

- We have to establish a process for you to appeal our refusal to take action on a request within a reasonable period of time after your receipt of our decision not to take action.
- We have to make the appeal process conspicuously available and similar to the process for submitting requests to initiate action.
- Within 60 days of receipt of an appeal, we have to inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons for the decisions.
- If the appeal is denied, we will also provide you with an online mechanism, if available, or other method through which you may contact the state attorney general to submit a complaint.

We do not "sell" personal information as defined by Connecticut law nor do we process your personal data for targeted advertising.

Please make any of your requests under Connecticut law, as applicable, using one of these methods: info@mayamexicanfood.com
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